



SIGMA **WORLD**

02-05 NOV 2026 \ ROME

Branding & Sponsorship



Registration - €10,000

Branded Staff Sponsor | Sponsorship Availability: 1

Branded Staff Sponsor

Maximise visibility across the entire event by branding t-shirts worn by staff, including helpers, security, marshals, and cleaners present throughout the venue over the summit. This sponsorship ensures extensive coverage and reinforces your brand with every attendee interaction.

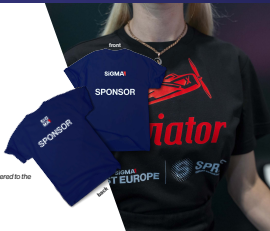
Sponsorship includes:

- 40 branded staff members

Extra Value Benefits:

- 16 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

** 3 branded polo-shirts per person must be provided by the sponsor and delivered to the venue no later than 2 weeks prior to the summit.*



Registration - €15,000

Branded Welcome Team Sponsor - €15,000 | Sponsorship Availability: 1

Branded Welcome Team Sponsor

As the first point of contact for all delegates and attendees, the welcome team ensures premium brand visibility and strong recognition throughout the event.

Sponsorship includes:

- Embroidered logos on the blouses of staff members stationed at the Registration Desks and roaming throughout the Expo

Extra Value Benefits:

- 25 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

We will provide the blouses and handle the embroidery. The sponsor's logo must be provided at least 1 month before the show and is subject to approval by the event organisers.



Registration - €50,000

Delegate Badge Sponsor (Back Logo) | Sponsorship Availability: 1

Delegate Badge Sponsor

Showcase your brand with exclusive, larger logo placement on the back of every delegate badge. Worn throughout the summit, this prime position guarantees unmatched visibility and brand distinction.

Sponsorship includes:

- Logo Placement: Back of the badge

Extra Value Benefits:

- 83 Standard Passes + 2 Platinum passes for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for 1 year



Registration - €25,000

Delegate Badge (Front Logo) | Sponsorship Availability: 1

Delegate Badge (Front Logo) Sponsor

Feature your brand prominently on the front of every delegate badge - worn at all times throughout the summit. This prime placement guarantees maximum visibility, ensuring your brand is seen, remembered, and recognised by all attendees.

Sponsorship includes:

- Logo Placement: Front of the badge

Extra Value Benefits:

- 41 Standard Passes for the expo + 1 Platinum Pass for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for 1 year



Registration - €1,000

Delegate Bag Insert

Delegate Bag Insert

An opportunity not to be missed! Provide up to 6,000 merchandise units or A5 brochures, and we'll include them in each of the delegate bags. Each bag contains the official agenda and a select number of treats from our leading exhibitors.

Extra Value Benefits:

- 1 Standard Pass for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

**6,000 inserts (preferably merchandise) must be provided by the sponsor and delivered to the venue no later than 2 weeks prior to the summit.*



Registration - €10,000

Delegate Bag Sponsor | Sponsorship Availability: 2

Delegate Bag Sponsor

Distribute your brand with a minimum of 6,000 high-impact delegate bags prominently featuring your logo for maximum visibility and outreach. Each bag will include the official event agenda along with a curated selection of treats from our exhibitors - ensuring your brand travels with every attendee throughout the summit.

Extra Value Benefits:

- 16 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

**6,000 Delegate Bags need to be provided by the sponsor & delivered to the venue by no later than 2 weeks prior to the Summit*



Registration - €50,000

Lanyard Sponsor | Sponsorship Availability: 2

Lanyard Sponsor

This sponsorship opportunity offers terrific visibility. Upon registration, the welcome team will provide each delegate with a lanyard attached to an identification badge, which must be worn at all times throughout the summit.

Extra Value Benefits:

- 83 Standard Passes + 2 Platinum pass for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for 1 year

**8,000 lanyards must be provided by the sponsor and delivered to the venue no later than 2 weeks prior to the summit.*

** Each lanyard must be able to attach to the badge using two perforations. A sample must be approved by the event organisers with ample time to allow shipping of the full batch.*



Registration - €60,000

Registration Counter | Sponsorship Availability: 2

Registration Counter Sponsorship

The SIGMA experience begins at the registration counter - a hub where attendees first collect their badges and often return throughout the event. This makes it one of the highest-traffic areas of the venue, offering unmatched exposure for your brand.

Extra Value Benefits

- 100 Standard Passes + 3 Platinum Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

Branding of the Registration Counter and the backwall behind it is in the hands of the sponsor - contact the organisers for assistance with suppliers.



Expo - €20,000

SIGMA Platinum Jacket | Sponsorship Availability: 8

SIGMA Platinum Jacket Sponsorship

We've got your back when it comes to branding and visibility - literally. The SIGMA Platinum Jacket Sponsorship offers an opportunity designed to generate maximum exposure among our highest-value audience - digitally and across all SIGMA summits. The sponsorship is limited to just six brands.

Sponsorship includes

- Access to a premium audience: Connect directly with VIP partners, high-level delegates, key industry stakeholders, and strategic collaborators. Every Platinum Ticket holder is within reach.
- Digital and On-Site Visibility: Your brand will feature prominently on Platinum Ticket registration pages and across all SIGMA summits.
- Walking Billboard Impact: The iconic jacket is worn by thousands of delegates during the expo, turning your brand into a moving advertisement across the event floor.
- Extended Reach: Amplify your presence beyond the exhibition space and leave a lasting impression on the industry's most influential players. No corners were cut here - quality fabric and an elevated design make the jacket a go-to wardrobe item long after the summit has ended.

Extra Value Benefits

- 33 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year



Expo - €20,000

SIGMA Graffiti Mural Experience Sponsorship | Sponsorship Availability: 4

SIGMA Graffiti Mural Experience Sponsorship

Tired of dull adverts that are quickly forgotten, thrown away or, worse - never seen? The SIGMA Graffiti Mural Experience is a unique and creative opportunity that delivers all the things you expect from good advertising: Lasting value, high engagement, and an interactive experience that lasts long after the event is over.

We've engaged a professional artist to create a cartoon mural artwork that captures portraits of delegates on site. Set up in a high-traffic area, the installation promises to be a crowd pleaser, delivering high engagement and lasting brand visibility.

What's in it for you?

- Become part of the art: Alongside the SIGMA logo, your logo will be incorporated into the 5m x 3m mural
- Yours to take home: We'll deliver it to a location of your choice after the event, with options to display it at future SIGMA events, ship it to HQ, or use a digital version for marketing and social media.
- Engagement Hostess + QR Flow: Hostess manages the queue; delegates must complete QR actions (Follow Sponsor, for example) before being drawn, guaranteeing digital engagement.

What's in it for you?

- 33 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for 1 year



Expo - €15,000

Water Bottle Sponsor | Sponsorship Availability: 4

Water Bottle Sponsor

Gain valuable brand visibility by featuring your logo prominently on water cartons distributed to all attendees upon arrival. Made from Tetra Pak, these cartons provide greater visual real estate than traditional water bottles, offering enhanced opportunities for brand exposure. Additional bottles will be strategically placed throughout the Conference and Workshop Rooms, keeping your brand front and centre throughout the event while ensuring delegates stay refreshed and hydrated

Extra Value Benefits:

- 16 Standard Passes
- Unlimited job listings in the [Gaming Vacancies](#) portal for 1 year

Choose from two pricing options:

- A €10k package: Production handled by the sponsor
- A €15k package: Production included



Expo - €40,000

Main Entrance Arch | Sponsorship Availability: 1

Entrance Arch

Make a powerful first impression by branding the main entrance archway to the exhibition hall. As the gateway to the summit, every guest will pass through it on their way to the main event - offering your company unmatched visibility and an invaluable branding opportunity.

Extra Value Benefits

- 41 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

**Artwork to be provided by the sponsor*



Expo - €1,000

Exhibitor's Roaming Expo Promoters

Exhibitor's Roaming Expo Promoters

Elevate your presence with branded roaming promoters dedicated exclusively to your company. Throughout the expo, these ambassadors will engage directly with attendees, distribute your promotional materials, and amplify your brand's visibility.

Extra Value Benefits

- 1 Standard Pass for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

**Hiring of roaming promoters is the responsibility of the sponsor — contact the organisers for assistance with suppliers.*



Expo - €3,000

Non-Exhibiting Roaming Expo Promoters

Non-Exhibiting Roaming Expo Promoters

Step up your game with branded roaming promoters. This sponsorship grants access to brand ambassadors who will patrol the expo hall and distribute your promotional materials throughout the summit.

Sponsorship includes:

- 5 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

**Hiring of roaming promoters is the responsibility of the sponsor — contact the organisers for assistance with suppliers.*



Expo - €25,000

WiFi Sponsor

WiFi Sponsor

In addition to having your brand featured in the WiFi network name, this sponsorship also features a splash page function that pops up once attendees connect to the free WiFi network - guaranteeing maximum visibility to all attendees!

Sponsorship includes:

- 41 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

**The link for the hosted splash page needs to be provided by the sponsor*



Expo - €5,000

Floor Sticker

Floor Stickers Sponsor

Watch your step! Due to high demand, this high-impact sponsorship is limited to ten sponsors, with each sponsor receiving 4 stickers (1x1m) in high-traffic areas.

Sponsorship includes:

- 8 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year



Expo - €35,000

SIGMA Media Exchange

SIGMA Media Exchange

Put your story in front of the people who can tell it best. The SIGMA Media Exchange brings together a prestigious audience of leading industry media partners, publications and press for an exclusive hosted evening of drinks, and networking.

As the exclusive event sponsor, your brand takes centre stage with a dedicated showcase moment designed around your latest product, game release, rebrand or major company announcement. The stage is all yours.

This sponsorship also includes:

- Invite up to 20 people (leads, clients, staff). SIGMA will target the media presence, handling invitations from start to finish.
- Online visibility and extensive social media coverage before and after the event (photo albums published on official channels with featured sponsor logos).
- Exclusive branding at the event.

Extra Value Benefits

- 58 Standard Passes and 1 Platinum Pass for the expo.
- Unlimited job listings in the [iGaming Vacancies](#) for one year.



Expo - €80,000

Networking Bar

Networking Bar Sponsorship

This central, open-plan networking space commands strong visual presence and is strategically positioned in one of the busiest areas of the main exhibition floor. More than just a bar, the space serves as an exclusive, dedicated networking touchpoint. Natural dwell time is guaranteed, taking advantage of the event's expected high turnout of 30,000 and benefiting from constant exposure across multiple aisles.

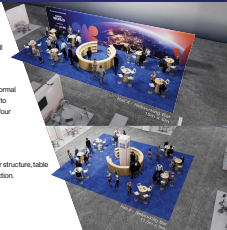
Built around a stylish circular bar with surrounding high tables and seating that can host informal meetings and ongoing conversations in a relaxed setting, the networking zone is designed to encourage both relationship-building and spontaneous business engagement across the four exhibition days.

What you get:

- Multiple branded touchpoints.
- Branding is creatively integrated across all key surfaces and touchpoints, including the bar structure, table tops and hospitality items (coasters, cups), ensuring repeated visibility during every interaction.

What you get:

- 133 Standard Passes and 4 Platinum Passes for the expo.
- Unlimited job listings in the [iGaming Vacancies](#) for one year.



Expo - €80,000

Platinum / VIP Lounge Sponsorship

Platinum / VIP Lounge Sponsorship

Exclusively available to Tier 1 Companies.

Situated in close proximity to the well-attended summit stages, the Platinum / VIP Lounge offers a comfortable and exclusive space for speakers and Platinum ticket holders attending the conference – making it a magnet for top-tier guests. Finger foods, coffee, tea and juices are served throughout the day, while alcoholic beverages are offered in the afternoon (after 3pm).

The walled lounge offers lucrative real estate for your brand – simply provide us with the artwork and we'll do the rest. Additionally, mentions of your company deliver extra visibility, appearing on the online and printed floorplans as "Platinum / VIP Lounge, powered by ..."

Package perks include:

- A bar & service staff
- Soft furnishings

Extra Value Benefits

- 160 Standard Passes
- 5 Platinum Passes to SIGMA
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year

**Passes apply to the summit being sponsored. Platinum ticket holders may bring a guest.*



North Entrance Carpark flags - €12,000

Sponsorship Availability: 1

North Entrance Carpark Flags Sponsorship

Position your brand at the North Entrance with a high-impact series of 16 branded flags that welcome visitors from the moment they arrive. Strategically placed along a key access route, the flags create repeated visibility and strong brand presence, ensuring your message is seen right from the start of their experience.

Extra value benefits

- 20 Standard Passes for the Expo
- Unlimited job listings in the iGaming Vacancies portal for one year



North Entrance Escalators - €18,000

Sponsorship Availability: 1

North Entrance Escalators Sponsorship

Capture attention as visitors travel through the North Entrance with prominent branding across the escalators. This high-traffic sponsorship offers sustained exposure and repeated impressions, transforming an everyday journey into a branded experience. With strong sightlines and dwell time, your campaign can engage audiences at close range and build recognition.

Extra value benefits

- 30 Standard Passes and 1 Platinum Pass for the Expo
- Unlimited job listings in the iGaming Vacancies portal for one year



North Entrance Tunnel - €14,000

Sponsorship Availability: 4

North Entrance Tunnel Sponsorship

Transform the North Entrance Tunnel into an immersive brand environment with impactful floor stickers and strategically positioned totems guiding visitors throughout the space. This high-visibility sponsorship creates a memorable visual journey, combining scale, repetition and proximity to capture attention from multiple angles. Ideal for bold creative storytelling, it gives your brand a powerful presence throughout the tunnel, ensuring your message remains visible and engaging as visitors move through one of the key entrances to the event.

Extra value benefits

- 23 Standard Passes for the Expo
- Unlimited job listings in the iGaming Vacancies portal for one year



Olive Garden Escalators - €18,000

Sponsorship Availability: 1

Olive Garden Escalators Sponsorship

Own the visitor journey at the Olive Garden Escalators with a high-visibility branding opportunity in a distinctive setting. The sponsorship places your brand directly within a key movement area, generating exposure as visitors travel between levels. A powerful format for building greater awareness, reinforcing messaging and creating lasting brand recognition.

Extra value benefits

- 30 Standard Passes and 1 Platinum Pass for the Expo
- Unlimited job listings in the iGaming Vacancies portal for one year



LED Arches Trio Sponsorship - €38,500

Sponsorship Availability: 3

LED Arches Trio Sponsorship

Make a bold statement at the Olive Tree Garden with the LED Arches Trio, creating an eye-catching digital brand moment in a distinctive destination. Three illuminated arches provide a visual presence and flexible creative opportunities, allowing your campaign to stand out, attract attention and deliver messaging in a high-traffic environment.

Extra value benefits

- 64 Standard Passes and 2 Platinum Passes for the Expo
- Unlimited job listings in the iGaming Vacancies portal for one year



North Entrance Lift Facade - €21,000

Sponsorship Availability: 1

North Entrance Lift Facade Sponsorship

Transform the North Entrance Lift Facade into a branded landmark with an integrated combination of glass stickers, top banner, LED screen and two parallel columns. This premium sponsorship surrounds visitors with your brand across multiple formats, creating exceptional visibility and a cohesive experience that commands attention from different angles.

Extra value benefits

- 35 Standard Passes and 1 Platinum Pass for the Expo
- Unlimited job listings in the iGaming Vacancies portal for one year



North Entrance Ticketing Hall Glass Doors - €12,500

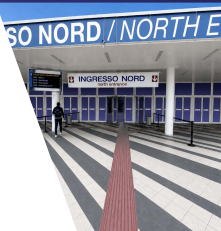
Sponsorship Availability: 1

North Entrance Ticketing Hall Glass Doors Sponsorship

Engage visitors at a key arrival touchpoint with branding across the North Entrance Ticketing Hall Glass Doors. This highly visible format places your message directly within the visitor journey, creating repeated exposure as audiences enter and exit. The sponsorship combines proximity, scale, frequency and consistency to build strong brand awareness.

Extra value benefits

- 20 Standard Passes for the Expo
- Unlimited job listings in the iGaming Vacancies portal for one year



11-21 →
WALL ST

▼ *Jordan Belfort*

Wolf of Wall Street | Sponsorship: €180,000

A rare opportunity to sponsor a headline keynote and closed-door executive networking dinner with Jordan Belfort, one of the world's most recognisable figures in sales, persuasion, entrepreneurship, and high-performance business culture within trading.

EMMA
EXUS
ELITE

aibe

FX.world



Registration

Expo

Conference

Side Events

Expo/Transport

Awards

▼ Jordan Belfort

Wolf of Wall Street Sponsorship- €80,000

This Sponsorship Includes:

- Logo on screen
- Mention on Panel Intro
- Conference Room Flyers
- Logo included on the website Agenda as the official sponsor
- Logo on post-event photos / videos
- Social Media promotions
- 500 Products (preferably merchandise)
- Private Michelin Dinner, 40 VIPs with the Wolf
- Sponsor receives premium brand visibility.

Extra Value Benefits:

- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year
- 30 Standard and 10 Platinum Passes for the expo



Conference - €6,500

Pen and Paper Sponsor

Pen and Paper Sponsor

Maximise your brand presence with every note taken! Each conference seat, as well as every delegate bag, will be equipped with your branded pen and paper - ensuring your brand stays front and centre throughout the event.

Extra Value Benefits:

- 10 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

3,000 pens & notepads must be provided by the sponsor and delivered to the venue no later than two weeks prior to the summit



Conference - €40,000

SIGMA Stage Sponsor | Sponsorship Availability: 5

Conference Stage Sponsor

Place your brand at the heart of the action as a Conference Stage Sponsor. This package ensures maximum visibility and provides direct engagement with a high-level audience throughout the summit.

Sponsorship includes:

- Logo display: On the stage (space permitting), on the podium, on side panels of the stage, and on the main screen (shared with other sponsors), as well as in the official conference agenda
- Video ads displayed during the conference program
- Speaking opportunity: One (1) slot to showcase your expertise on stage
- Merchandise distribution: Opportunity to distribute branded merchandise to attendees

Extra Value Benefits

- 88 Standard Passes + 2 Platinum Passes for the expo
- Unlimited job listings in the [Coming Vacancies](#) portal for 1 year

*All proposed speakers and content will undergo strict quality control standards at the sole discretion of the content team. The company retains the right to add or remove speakers depending on availability and quality control standards.

Note: Other brands will also be promoted during the conference.



Conference - €1,500

Conference Room Flyers

Conference Room Flyers

The conference room flyers provide great visibility for a specialised audience! Target a niche audience attending any of the four conferences by placing your merchandise or brochures on every chair in the conference room.

Sponsorship includes:

- 2 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

**500 promotional items must be provided by the sponsor.*



Conference - €5,000

Conference Stage Chairs | Sponsorship Availability: 4

Conference Stage Chairs

Enjoy continuous visibility across all days of the conference. This sponsorship allows your brand to be featured directly on the chairs, across all days of the conference, ensuring lasting exposure to all attendees.

Extra Value Benefits:

- 8 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

**1,000 chair branding must be provided by the sponsor and delivered to the venue (location to be confirmed) no later than 2 weeks prior to the summit.*



Conference - €2,500

Conference Panel Sponsor

Conference Panel Sponsor

Position your brand as a thought leader by sponsoring a Conference Panel. This package provides visibility, influence, and the opportunity to shape the conversation.

Sponsorship includes:

- Opportunity to make suggestions regarding the agenda and recommend potential speakers
- Logo on screen
- Mention during panel introduction

Extra Value Benefits

- 4 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

All proposed speakers and content will undergo strict quality control standards at the sole discretion of the content team. The company retains the right to add or remove speakers depending on availability and quality control standards.

Note: Other brands will also be promoted during the conference.



Conference - €40,000

Conference Section Sponsor

Conference Section Sponsor

This sponsorship provides the opportunity for the sponsor to suggest agenda items and recommend speakers, helping shape content to align with their brand and audience interests.

Sponsorship includes:

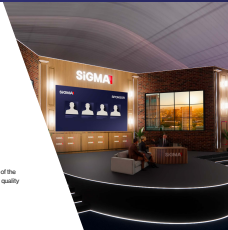
- Listing on Website Agenda
- Prominent logo on screen
- Mention during Section introduction
- Logo on post-event photos / videos
- Social Media promotions
- 1 speaking position
- Ability to suggest topics/speakers for the section

Sponsorship includes:

- 88 Standard + 2 Platinum Passes for the expo
- Unlimited job listings in the [VGaming Vacancies](#) portal for 1 year

"All proposed speakers and content will undergo strict quality control standards at the sole discretion of the content team. The company retains the right to add or remove speakers depending on availability and quality control standards."

Note: Other brands will also be promoted during the conference.



1S East Entrance Stairs - € 15,000

Location: Main Entrance | Sponsorship Availability: 3

Supplementary materials include:

- * The price includes the production and setup.

Equipment included:

- 25 Standard Passes for the expo
- Unlimited job listings in the **IGaming Vacancies** portal for one year.

Executive Summary

- 3 blocks of 370 cm (W) x 192 cm (H)
- Each block includes 12 steps of 370 cm (W) x 16 cm (H)

Attachment to be provided by the sender

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33M Entrance Outdoor Escalator - € 30,000

Location: **Main Entrance** | Sponsorship Availability: 1

Sponsorship includes:

- The price includes the production and setup.

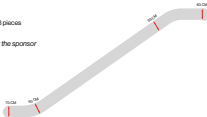
Extra Value Benefits:

- 50 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Specifications:

- 1450 cm (W) x 63 cm (H) - 8 pieces

Artwork to be provided by the sponsor



29M Entrance Flags - €6,000

Location: **Main Entrance** | Sponsorship Availability: 1

29M Entrance Flags

Make a statement from the very first step. Branded flags lining the path to the summit's main entrance ensure your company stands out with maximum impact. This sponsorship delivers one of the strongest returns on investment for brand visibility and exposure.

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 10 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Specifications:

- 140 cm (W) x 200 cm (H) - 7 pieces single-sided

**Artwork to be provided by the sponsor*



Pathway Flags - €6,000

Location: **Main Entrance** | Sponsorship Availability: **4**

Pathway Flags Sponsorship

Branded pathway flags lining the route to the summit ensures your brand stands out with maximum impact. With four flags included in this sponsorship package, your brand will benefit from high-visibility exposure and strong attendee engagement throughout the event journey.

Extra Value Benefits

- 10 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Specifications

- Dimensions - 400cm x 110cm



45M Entrance Front Gate A - € 25,000

Location: **Main Entrance** | Sponsorship Availability: 1

Sponsorship includes:

- The price includes the production and setup

Extra Value Benefits:

- 41 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

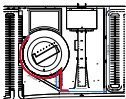
Specifications:

Banners: 9655 cm (L) x 184 cm (H) - 1 piece.

2500 cm (L) x 184 cm (H) - 1 piece.

1165 cm (L) x 184 cm (H) - 1 piece.

**Artwork to be provided by the sponsor*



45M Entrance Front Gate B - € 15,000

Location: **Main Entrance** | Sponsorship Availability: 1

Sponsorship includes:

- The price includes the production and setup

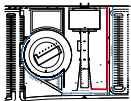
Extra Value Benefits:

- 25 Standard Passes for the expo
- Unlimited job listings in the **iGaming Vacancies** portal for one year.

Specifications:

- Banners: 9722 cm (L) x 4 cm (H) - 1 piece.

**Artwork to be provided by the sponsor*



18M Main Hall Facade - €25,000

Location: **Main Entrance** | Sponsorship Availability: 1

Sponsorship includes:

The price includes the production and setup.

Extra Value Benefits:

- 41 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Specifications:

Wall panel: 355 cm (H) x 4005 cm (L) - 2 pieces

Central glass panels: 105 cm (H) x 164 cm (L) - 4 pieces

205 cm (H) x 65 cm (L) - 8 pieces

**Artwork to be provided by the sponsor*



Hall Entrance LED Screen with Frame - €20,000

Location: **Hall Entrance** | Sponsorship Availability: **6** (One in each hall)

Hall Entrance LED Screen with Frame

Positioned at the main entrance to the hall, these large LED screens deliver powerful brand exposure throughout all three days of the expo. Showcase your brand with a looped video or have your logo featured prominently for maximum impact.

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 33 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

Specifications:

- LED screen size: 2.5 m x 2 m (2.5 pitch)
- Frame measuring 3.5 m (W) x 3 m (H) - SIGMA/AGS branding with sponsor logo featured

* File type: MP4 to be provided by the sponsor. **A looped video can also be displayed (30 seconds).



19M Pathway Moving Walkway - €24,500

Location: **Pathway** | Sponsorship Availability: **B**

Sponsorship includes:

- The price includes the production and setup.

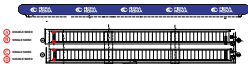
Extra Value Benefits:

- 40 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Specifications:

- 2190 cm (W) x 77 cm (H) - 2 pieces double-sided (A & D)
- 2190 cm (W) x 77 cm (H) - 2 pieces single-sided (B & C)

**Artwork to be provided by the sponsor*



1P Horizontal Banner along the Pathway - € 20,000

Location: **Pathway** | Sponsorship Availability: **4**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 33 Standard Passes + 1 Platinum Pass for the expo.
- Unlimited job listings in the [Grimm's Vireo](#) portal for one year.

Specifications :

- 710 cm (W) x 95 cm (H) - 2 places double-sided

*Artwork to be provided by the sponsor



1P Horizontal Banner - Main Entrance/Exit - € 20,000

Location: **Pathway** | Sponsorship Availability: **1**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 33 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [Glasgow Venues](#) portal for one year.

Specifications:

- 710 cm (W) x 95 cm (H) - 3 pieces single-sided

Artwork to be provided by the sponsor



2P Pathway Sign - €14,000

Location: **Pathway** | Sponsorship Availability: **8**

Sponsorship includes:

- The price includes the production and setup.

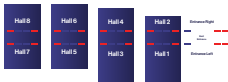
Extra Value Benefits:

- 23 Standard Passes for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

Specifications:

- 175 cm (W) x 72 cm (H)
- Printed on 3 mm PVC

* Artwork to be provided by the sponsor



Exhibition	Entrance/Left	Entrance/Right	Hall 1	Hall 2	Hall 3	Hall 4	Hall 5	Hall 6	Hall 7	Hall 8
Pathway	1	1	1	1	1	1	1	1	1	1
Registration	Available	Available	Available	Available	Available	Available	Available	Available	Available	Available

Registration

Expo

Conference

Side Events

Expo/Transport

Awards



14M Multifunctional Totem A - € 10,000

Location: **Pathway** | Sponsorship Availability: **1**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 16 Standard Passes for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

Specifications:

- 240 cm (W) x 395 cm (H) - 2 pieces
- Printed on 3 mm PVC

* Artwork to be provided by the sponsor



4M Multifunctional Totem B - € 10,000

Location: Pathways | Sponsorship Availability: 1

Sponsorship includes:

- The price includes the production and setup.

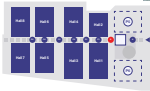
Extra Value Benefits:

- 16 Standard Passes for the expo
- Unlimited job listings in the **Gaming Vacancies** portal for one year.

Specifications:

- 240 cm (W) x 345 cm (H) - 2 pieces
- Printed on 3 mm PVC

¹¹ Artwork to be provided by the sponsor



14M Multifunctional Totem C - € 10,000

Location: **Pathway** | Sponsorship Availability: **4**

Sponsorship includes:

- The price includes the production and setup.

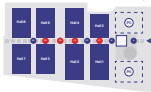
Extra Value Benefits:

- 16 Standard Passes for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

Specifications:

- 240 cm (W) x 295 cm (H) x 2 pieces
- Printed on 3 mm PVC

* Artwork to be provided by the sponsor



4M Multifunction Totem D - € 10,000

Location: **Pathway** | Sponsorship Availability: **2**

Sponsorship includes:

- The price includes the production and setup.

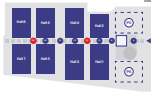
Extra Value Benefits:

- 16 Standard Passes for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

Specifications

- 240 cm (W) x 295 cm (H) - 2 pieces
- Printed on 3 mm PVC

* Artwork to be provided by the sponsor



2M Hall Entrance Poster - € 12,500

Location: **Pathway** | Sponsorship Availability: **8**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 20 Standard Passes for the expo
- Unlimited job listings in the [Gamino Vacancies](#) portal for one year.

Specifications:

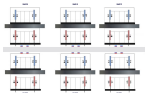
4 x 175.8 cm (W) x 243.5 cm (H) at Ground Floor

2 x 175.8 cm (W) x 243.5 cm (H) at First Floor

Printed on 3 mm PV

** Artwork to be provided by the sponsor*

***Please note that two internal banners, facing the entrances of the halls, are reserved for the SIGMA Group for signage and event purposes*



Interactive Digital Information Points - €30,000

Location: **Pathway** | Sponsorship Availability: **1**

Interactive Digital Information Points

This high-impact placement ensures maximum exposure to attendees while providing a valuable interactive experience, reinforcing your brand as a key partner of the event.

Sponsorship includes:

- 10 fully branded digital information points
- Sponsored lower third with "Powered by [LOGO]"
- Digital banners on rotation
- Sleep mode featuring a full screen "[LOGO]" reveal

Extra Value Benefits:

- 50 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

* Artwork to be provided by the sponsor



15P East Side Hall Exhibition Banner - Hall 1 - € 60,000

Location: **Pathway/Halls** | Sponsorship Availability: **5**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 100 Standard Passes + 3 Platinum Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Specifications

- 2380 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

** Artwork to be provided by the sponsor*



15P West Side Hall Exhibition Banner - Hall 1 - € 60,000

Location: **Pathway/Halls** | Sponsorship Availability: **5**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 100 Standard Passes + 3 Platinum Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

Specifications

- 2360 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

** Artwork to be provided by the sponsor*



15P West Side Hall Exhibition Banner - Hall 2 - € 60,000

Location: **Pathway/Halls** | Sponsorship Availability: **3**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 100 Standard Passes + 3 Platinum Passes for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

Specifications

- 2360 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

* Artwork to be provided by the sponsor



15P East Side Hall Exhibition Banner - Hall 3 - € 60,000

Location: **Pathway/Halls** | Sponsorship Availability: **5**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 100 Standard Passes + 3 Platinum Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

Specifications

- 2360 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

** Artwork to be provided by the sponsor*



15P East Side Hall Exhibition Banner - Hall 4 - € 60,000

Location: **Pathway/Halls** | Sponsorship Availability: **4**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 100 Standard Passes + 3 Platinum Passes for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

Specifications

- 2360 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

* Artwork to be provided by the sponsor



15P West Side Hall Exhibition Banner - Hall 4 - € 30,000

Location: **Pathway/Halls** | Sponsorship Availability: **4**

Sponsorship includes:

The price includes the production and setup.

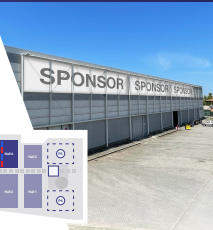
Extra Value Benefits:

- 50 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the Gaming Vacancies portal for one year.

Specifications

- 2360 cm (W) x 370 cm (H)
- Printed on compact PVC sheet with eyelets

* Artwork to be provided by the sponsor



5P East Side Hall Exhibition Banner - Hall 6 - € 30,000

Location: **Pathway/Halls** | Sponsorship Availability: **4**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 50 Standard Passes + 1 Platinum Pass for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

Specifications

- 2350 cm (W) x 370 cm (H)
- Printed on compact PVC sheet with eyelets

* Artwork to be provided by the sponsor



16P Front Hall Exhibition Banner - Hall 1 - € 60,000

Location: **Pathway** | Sponsorship Availability: **2**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 100 Standard Passes + 2 Platinum Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Specifications

- 2360 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

* Artwork to be provided by the sponsor



6P Front Hall Exhibition Banner - Hall 2 - € 60,000

Location: Pathway | Sponsorship Availability: 2

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 100 Standard Passes + 2 Platinum Passes for the expo
- Unlimited job listings in the **iGaming Vacancies** portal for one year.

Specifications

- 2360 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

* Artwork to be provided by the sponsor



16P Front Hall Exhibition Banner - Hall 3 - € 60,000

Location: **Pathway** | Sponsorship Availability: **2**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 100 Standard Passes + 2 Platinum Passes for the expo
- Unlimited job listings in the Gaming Vacancies portal for one year.

Specifications

- 2360 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

* Artwork to be provided by the sponsor



16P Front Hall Exhibition Banner - Hall 4 - €60,000

Location: **Pathway** | Sponsorship Availability: **2**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 100 Standard Passes + 2 Platinum Passes for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

Specifications

- 2360 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

* Artwork to be provided by the sponsor



16P Front Hall Exhibition Banner - Hall 5 - € 60,000

Location: **Pathway** | Sponsorship Availability: **2**

Sponsorship includes:

- The price includes the production and setup.

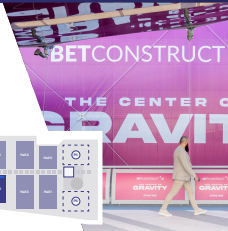
Extra Value Benefits:

- 100 Standard Passes + 2 Platinum Passes for the expo
- Unlimited job listings in the Gaming Vacancies portal for one year.

Specifications

- 2360 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

* Artwork to be provided by the sponsor



6P Front Hall Exhibition Banner - Hall 6 - € 60,000

Location: Pathway | Sponsorship Availability: 2

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 100 Standard Passes + 2 Platinum Passes for the expo
- Unlimited job listings in the iGemina Vacancies portal for one year.

Specifications

- 2360 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

* Artwork to be provided by the sponsor



3P Hall Internal Banner- Halls 1-6 - €10,000

Location: **Halls** | Sponsorship Availability: **8**

Sponsorship includes:

- The price includes the production and setup.

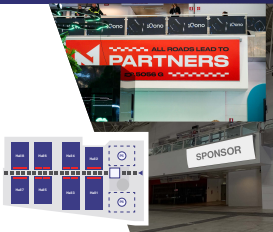
Extra Value Benefits:

- 16 Standard Passes for the expo
- Unlimited job listings in the Gaming Vacancies portal for 1 year

Specifications

- 823 cm (W) x 190 cm (H) - 2 pieces
- Printed on 500 g/m² PVC sheet

* Artwork to be provided by the sponsor



20M Hall Escalators (Left + Right) + 21M Glass Railing - €30,000

Location: **Halls** | Sponsorship Availability: **8** (A set of 2 escalators & 1 railing in each hall)

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 6 Standard Passes for the expo
- Unlimited job listings in the Gaming Vacancies portal for one year.

Specifications:

Escalators

- 1450cm/W x 65 cm/H x 2 pieces Double sided
- 1450cm/W x 65 cm/H x 2 pieces Single sided

Railing

- 188cm/W x 88 cm/H x 11 pieces facing the hall
- 166cm/W x 88 cm/H x 2 pieces facing the hall

* Artwork to be provided by the sponsor



Grab and Go Sponsorship - €18,500

Location: Food Court | Sponsorship Availability: 7

Grab and Go Sponsorship

Central to all eight halls, the food court offers a diverse selection of international cuisines, ensuring delegates remain energised throughout a full day of in-depth panels and high-level networking. Positioned at the heart of the venue, it benefits from consistent, high foot traffic, offering sponsors exceptional visibility and repeated engagement with attendees.

Extra Value Benefits:

- 30 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Escalators

- 4 x Columns Structure Cladding: 400 cm (H) x 300 cm (L) - 8 pieces 400 cm (H) x 100 cm (L) - 8 pieces
- 8 benches: 115 cm (H) x 220 cm (L) - 8 pieces

* The price includes the production and setup. Artwork to be provided by the sponsor



32M Food Court Pillars - € 10,000

Location: Food Court | Sponsorship Availability: 3

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 16 Standard Passes for the expo
- Unlimited job listings in the Gaming Vacancies portal for one year.

Specifications

- Column wrap: 370 cm (H) x 487 cm (L) - 4 pieces

* Artwork to be provided by the sponsor



41M SC2 Kiosk Bar - € 20,000

Location: Food Court | Sponsorship Availability: 1

41M SC2 Kiosk Bar

A magnet for delegates looking to connect over a cup of coffee and good conversation, the Kiosk Bar promises to attract valuable foot traffic throughout the two day expo and conference. How can you get in on the action? Create a strong presence at the summit with attractive brand placement ensuring premium visibility.

Extra Value Benefits

- 33 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Specifications:

Walls :

- 465 cm (H) x 875 cm (L) 1 piece
- 465 cm (H) x 685 cm (L) 1 piece

Banner: 300 cm (h) x 800 cm (L) - 1 piece

**The price includes the production and setup. Artwork to be provided by the sponsor*



35P - SC1 First Floor - Door Branding

MR 101
MR 102
MR 103
MR 111
MR 112
MR 113



MR 104
MR 105
MR 106
MR 107
MR 108
MR 109
MR 110
MR 115
MR 116



Location	Category	Floor	Booking Ref. (SRP)
Meeting Rooms (SC)	Optional door Branding (Speedy Rooms I)	First Floor	K300
Meeting Rooms (SC)	Optional door Branding (Speedy Rooms I)	First Floor	K300
Meeting Rooms (SC)	Optional Personalisation	First Floor	K300
Meeting Rooms (SC) & (SC2)	Optional Wall - 10m x 2.5m	First Floor	C3,500
Meeting Rooms (SC) & (SC2)	Optional Wall - 10m x 2.5m	First Floor	C3,500
Meeting Rooms (SC) & (SC2)	Optional Wall - 10m x 2.5m	First Floor	C3,500



36P - SC2 Second Floor - Panel next to Door

MR 117 - 90x230cm

MR 118 - 90x230cm

MR 119 - 90x230cm

MR 120 - 90x230cm

MR 121 - 70x230cm



SC1 & SC2 Meeting Rooms - Optional walls

Size options

3x2.5m | 4x2.5m | 5x2.5m

Building	Room Description	Dimensions/Volume	
		Length	Width
SC1	MR01	6.00	5.50
SC1	MR02	8.00	4.80/4.32
SC1	MR03	5.00	4.00
SC1	MR04	4.75	4.00
SC1	MR05	4.75	3.25
SC1	MR06	5.00	4.00
SC1	MR07	5.67	7.88
SC1	MR08	5.67	3.88
SC1	MR09	5.67	3.88
SC1	MR10	5.67	3.88
SC1	MR11	5.00	3.25
SC1	MR12	5.00	4.00
SC1	MR13	4.00	4.00
SC1	MR14	4.00	4.00
SC2	MR15	6.70	6.70
SC2	MR16	7.90	7.90
SC2	MR17	7.90	7.90
SC2	MR18	7.90	7.90
SC2	MR19	7.90	7.90



27M Outdoor Bins - € 10,000

Location: **All Outdoor Areas** | Sponsorship Availability: **1**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 16 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Specifications

- The logo should be featured on both the lid and the sleeve.

** Artwork to be provided by the sponsor*



24M Outdoor Stair Railings - Hall 1 to 8 - € 35,000

Location: **Pathway** | Sponsorship Availability: **8**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 16 Standard Passes for the expo
- Unlimited job listings in the Gaming Vacancies portal for one year.

Specifications

- 98 cm (H) x 411 cm (L) - 12 pieces
- 98 cm (H) x 411 cm (L) - 8 pieces

* Artwork to be provided by the sponsor



1 Main Restaurant Facade - € 15,000

Location: **Pathway** | Sponsorship Availability: **1**

Sponsorship includes:

- The price includes the production and setup.

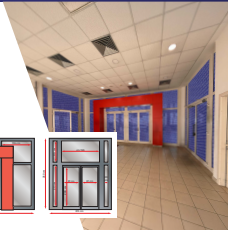
Extra Value Benefits:

- 25 Standard Passes for the expo
- Unlimited job listings in the **Gaming Vacancies** portal for one year.

Specifications

- Restaurant glass façade: 350 cm (H) x 750 cm (L)
- Restaurant glass side: 350 cm (H) x 315 cm (L)

**The price includes the production and setup. Artwork to be provided by the sponsor*



38P SC2 Building Entrance - € 15,000

Location: **Pathway** | Sponsorship Availability: **1**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits

- 25 Standard Passes for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

Specifications:

- Laminated sticker on glass
- Glass panels: 217 cm (H) x 66 cm (L) - 8 pieces

**The price includes the production and setup.*

Artwork to be provided by the sponsor



37P SC1 Building Entrance - € 15,000

Location: **Pathway** | Sponsorship Availability: **1**

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits

- 25 Standard Passes for the expo
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.

Specifications:

- Laminated sticker on glass
- Glass panels: 217 cm (H) x 66 cm (L) - 8 pieces

**The price includes the production and setup.*

Artwork to be provided by the sponsor



18M Entrance Ticketing Hall Exit Glass Doors A1 (Facing Outside) - € 12,000

Location: **Pathway** | Sponsorship Availability: **1**

Extra Value Benefits:

20 Standard Passes for the expo

Unlimited job-listings in the [iGaming Vacancies](#) portal for one year.

Specifications:

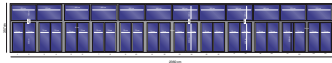
Glass panels:

105 cm (H) x 170 cm (L) - 4 pieces

105 cm (H) x 180 cm (L) - 8 pieces

208 cm (H) x 70 cm (L) - 24 pieces

** Artwork to be provided by the sponsor*



Regulatory Workshop Sponsorship - €120,000

Location: **B2C Hall** | Sponsorship Availability: **2**

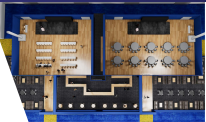
Regulatory Workshop Sponsorship

Build credibility, strengthen your influence, and engage directly with regulators and decision-makers.

Located within the VIP Platinum Lounge in the B2C Hall, the Regulatory Workshop brings together key industry stakeholders from multiple jurisdictions. As a sponsor, you'll gain premium brand visibility, a dedicated thought leadership platform, and direct access to the discussions and leaders shaping the future of the sector across all three event days.

Sponsorship includes:

- Full interior branding of the workshop facilities, including a medium-sized stage and circular banqueting tables.
- A dedicated 1.5-hour workshop session for sponsors. Our team will assist with curating the session format, speakers, topics, and audience.
- Sponsors receive full access across all three days, with the opportunity to attend, participate, and contribute to sessions where relevant.
- Facilitated introductions, helping sponsors build meaningful relationships in a focused, high-value setting.
- Access to designated meeting areas for private discussions
- Breakfast and luncheon refreshments served daily.
- Recognition as a Regulatory Workshop Sponsor across official event channels, including the event agenda, event guide, website, social media platforms. Logo placement across official event photography.
- Opportunity to distribute branded merchandise and promotional materials across all workshop tables.



360° LED Totem x2 - € 32,000

Sponsorship Availability: 1

360° LED Totem x2 Sponsorship

Reach new heights in advertising with the LED Totem. A fully illuminated digital landmark, the totem features a vertical LED pillar topped with a suspended LED cube, providing high-impact branding - visible from every direction.

Extra Value Benefits:

- 53 Standard Passes and 1 Platinum Pass for the expo.
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.



Perfume Bar - € 11,000

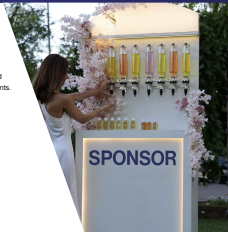
Sponsorship Availability: 1

Perfume Bar Sponsorship

A premium fragrance bar experience featuring a sleek, contemporary counter with a tiered display of glass perfume dispensers and precision blending taps for creating bespoke scents. Finished with refined glassware and elegant styling, the setup delivers a sophisticated, immersive luxury experience.

Extra Value Benefits:

- 18 Standard Passes for the expo.
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.



Flower Gift Sponsorship - €32,000

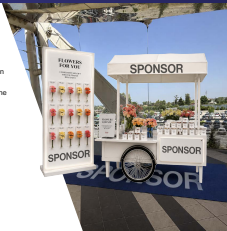
Sponsorship Availability: 1

Flower Gift Sponsorship

Create a warm welcome-experience with a beautifully branded Flower Gifting Station. Upon arrival, guests are invited to select a complimentary flower from an elegant display of decorative floral totems. Complete with a bespoke flower cart and a fully branded carpet, the sponsorship transforms the entrance. This highly photogenic, shareable moment not only delights guests but also delivers exceptional brand exposure and visibility for sponsors.

Extra Value Benefits:

- 53 Standard Passes and 1 Platinum Pass for the expo.
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.



Hall Entrance Tunnel - €45,000

Sponsorship Availability: 1

Hall Entrance Tunnel Sponsorship

Create a powerful first impression with a fully branded entrance tunnel designed to transform the visitor arrival experience. A freestanding black box truss structure provides a seamless architectural gateway that combines striking design, digital engagement and high footfall exposure. The tunnel design is enhanced by strategically positioned digital displays including three 1.5 m x 2.5 m outward-facing LED screens and one 4.0 m x 2.5 m side-facing LED screen.

Extra Value Benefits:

- 75 Standard Passes and 2 Platinum Passes for the expo.
- Unlimited job listings in the [Gamino Vacancies](#) portal for one year.



Escalator Slide - €120,000

Sponsorship Availability: 1

Escalator Slide Sponsorship

Custom slide installations positioned alongside the escalators across two halls create a fun and engaging visitor experience. Fully branded and visually impactful, the activation offers sponsors a unique opportunity to capture attention and connect with guests in a memorable way.

Extra Value Benefits:

- 200 Standard Passes and 6 Platinum Passes for the expo.
- Unlimited job listings in the [Gaming Vacancies](#) portal for one year.



Charging Points - €8,500

Sponsorship Availability: 5

Charging Points Sponsorship

A network of 20 fully branded charging stations will be installed throughout the venue, providing guests with convenient access to 48 portable power banks per station. Each sponsorship package includes four dedicated stations, strategically positioned across the expo area to maximise visibility and engagement. This practical, high-traffic item offers sponsors a valuable opportunity to connect with attendees throughout their event journey.

Extra Value Benefits:

- 14 Standard Passes for the expo.
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.



Piano Bar - €80,000

Sponsorship Availability: 1

Piano Bar Sponsorship

An interactive piano bar experience will be featured within the SIGMA Nexus Elite Lounge, blending live entertainment with an elegant social setting for executive programme members. This premium activation offers a unique opportunity for a sponsor to become the presenting partner, aligning their brand with an exclusive networking environment and memorable guest experience.

Extra Value Benefits:

- 133 Standard Passes and 4 Platinum Passes for the expo.
- Unlimited job listings in the [Gamino Vacancies](#) portal for one year.



Illuminated Branded Columns - €22,500

Sponsorship Availability: 4

Illuminated Branded Columns Sponsorship

Turn the venue's structural columns into premium 360° illuminated branding assets, placing your brand directly along one of the event's busiest pedestrian routes. Each 4-metre-high backlit column delivers high-impact visibility from every direction, creating a striking visual presence while seamlessly integrating with the venue architecture. Perfect for showcasing your brand, campaign messaging, or product visuals, this sponsorship ensures repeated exposure, making it an effective way to maximise brand awareness and create a memorable first impression.

Extra Value Benefits:

- 37 Standard Passes and 1 Platinum Pass for the expo.
- Unlimited job listings in the [**Gaming Vacancies**](#) portal for one year.



Gino D'Acampo

VIP Culinary Experience | Sponsorship: €160,000

The Experience:

Across all three event days, celebrity chef Gino D'Acampo will host a VIP lunch in the sponsors' Outdoor Lounge. His personally curated menu will showcase circa eight signature Italian dishes, created especially for SIGMA World. The activation features a specially designed pop-up kitchen, allowing guests to watch while interacting with Gino.



Location:
Rome, Italy



Date:
03-05 November 2026



Service Hours:
Daily | 11:00 - 15:00



10 M
FOLLOWERS

Registration

Expo

Conference

Side Events

Expo/Transport

Awards

Guests will enjoy:



Meet & greet
opportunities
with Gino



Professional
Photographs



Stories
behind each
signature dish



Premium Italian
hospitality in an exclusive
VIP environment

Included within the partnership:

- 1x Pre-event video announcing Gino's attendance and promoting the activation.
- 1x Post-event highlight video showcasing the experience across SIGMA World.

A Proven Global Format

This activation model has previously been delivered for prestigious international brands including Ferrari Formula One, Disney, TikTok and Ninja, making it one of the most engaging global VIP hospitality experiences available at SIGMA World.

Interactive LED Corridor Walls - €60,000.00

Sponsorship Availability: 1

Interactive LED Corridor Walls

Large LED Screens will be installed on both sides of the North Pathway, creating a bold and immersive visual experience for guests as they move through the space.

Extra Value Benefits:

- 100 Standard Passes and 3 Platinum Passes for the expo.
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.



1M Radar East Entrance - € 60,000

Location: **Main Entrance** | Sponsorship Availability: **1**

1M Radar East Entrance

Gain guaranteed exposure by branding the entrance façade. This front-and-centre spot ensures your banner gets unparalleled visibility. Located at the East entrance to the Expo and visible to all delegates entering the venue, this sponsorship offers your brand one of the best exposure opportunities!

Sponsorship includes:

- The price includes the production and setup.

Extra Value Benefits:

- 100 Standard Passes + 3 Platinum Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Specifications:

- 159 cm (H) x 570 cm (W)
- Printed on compact PVC sheet with eyelets

**Artwork to be provided by the sponsor*



Conference - €8,000

Conference Goodie Bag Sponsorship | Sponsorship Availability: 4

Conference Goodie Bag Sponsorship

Showcase your brand centre-stage with our exclusive Goodie Bag Sponsorship. A dedicated display table beside the stage highlights your branded gifts, while the host reminds speakers to collect their gift after each panel — giving your brand repeated on-stage mentions.

Put your brand directly into the hands of every speaker and in front of the full audience. With 30,000 expected to attend SIGMA Central Europe, this sponsorship promises maximum visibility.

Extra Value Benefits :

- 13 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

**The sponsor controls the production and choice of gifts, with the quantity helping shape the agenda.*



Conference - €3,000

Conference Advert Video

Conference Advert Video

Tap into a fully engaged audience. With multiple stages and high-profile speakers attracting delegates, place your advert between panels and capitalise on peak attention for maximum exposure.

Extra Value Benefits:

- 5 Standard Passes for the expo
- Unlimited job listings in the [ijGaming Vacancies](#) portal for one year.



Side Events - €12,000

Welcome Reception

Welcome Reception

The Welcome Reception takes place during the pre-registration event, offering your brand prime visibility as delegates arrive. As the host, you'll enjoy maximum exposure, with limited open bar drink vouchers distributed to all delegates. This sponsorship also includes extensive social media coverage throughout the entire event, amplifying your brand's reach.

Extra Value Benefits:

- 20 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

**Branding of the venue is the responsibility of the sponsor — contact the organisers for assistance with suppliers.*



Side Events - €12,000

Wristbands Sponsor

Wristbands Sponsor

All delegates will receive wristbands during registration. These branded wristbands are required for access to side events at no additional cost, ensuring your brand is seen by every attendee.

Extra Value Benefits:

- 20 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Sponsor Responsibilities:

- Provide 5,000 branded wristbands
- Wristbands must be delivered to the venue no later than 2 weeks prior to the summit
- Wristbands should be made of fabric (woven or satin) for durability

**Visibility of sponsor branding will be shared evenly between SIGMA and the sponsor*



Side Events - €10,000

Networking Drinks

Networking Drinks Sponsor

Following a whole day at the Expo, the very popular networking drinks, for all delegates, will be organised between 18:00hrs and 20:00hrs. One host will enjoy maximum visibility, coupled with limited open bar drinks vouchers distributed to the delegates to enjoy at the networking drinks. The host will also have access to extensive social media coverage for the event.

Extra Value Benefits:

- 16 Standard Passes for the expo
- Unlimited job listings in the [Job Vacancies](#) portal for one year.

**Branding of the venue is in the hands of the sponsor — contact the organisers for assistance with suppliers.*





SIGMA **WORLD**

02-05 NOV 2026 \ ROME

Rome Airport Sponsorship



Diginetwork Total Coverage



ExtraSchengen
DomSchengen



Departures
Arrivals



Digital



FOO



Reference plant:
Diginetwork

Location

T3, T1, Transit, AVO, PierB,
Pier A-H, PierE, Satellite

Reason why

Product with higher
capilarity present in all
airport piers/areas

Specifications

Spot 10" Full Motion
Loop 60"
Max 5 Clients
140 spots per day
guaranteed to each Client

Typology:

256 digital screens HD in full
motion 65"

Resolution:

LCD 1920x1080px (Portrait)
800 (5) x 1400 (H) cm

Video Format

Mp4 (codec H264) at 25 fps.
Bitrate max 10004bps -
NO AUDIO

Photo Format

Jpg, png RGB

Activity Time

Starts on 00 (Starts at 23:00)



T1



T3

Sponsorship	16 Days	1 Month	2 Months
1 set of 10"	€28.000 net	€36.000 net	€700.000 net

Important information:

Please note that this digital advertising
contract is a non-transferable contract.
Multiple contracts will be issued. The first
contract will be the reference contract for
all subsequent contracts.

Both Departures and Arrivals
terminals are covered by this contract.
During the entire broadcast period
the number of spots will be 140 per
day and 1400 per month.

Digiwelcome Total Coverage



Extra/Schengen

Dom/Schengen



Departures

Arrivals



Digital



FOO



Reference plant:
Diginetwork

Location
T3 Arrivals & T1 Arrivals -
Baggage Claim

Reason why
Digital circuit intercepting all
waiting passengers during
the baggage claim phase

Specifications
Spot 10" Full Motion
Loop 150"
Max 12 Clients
570 spots per day
guaranteed to each Client

Typology:
4 Screens HD Full motion

Resolution and dimensions:
T1 60 Screens 1024x768x1000mm (landscape)
2400mm
T3 40 Screens 1228x768x1000mm (landscape)
2400mm

Video Format
Mp4 (codec H264) at 25fps,
bitrate max: 10000 kbps -
NO AUDIO

Photo Format
Jpg, png, RGB

Activity Time:
Between 06:00 / Switch off 23:00



T1



T3

Sponsorship	10 Days	1 Month	3 Months
1 set of 10"	429.000 net	438.000 net	493.000 net

Important information

Please keep in mind that during opening hours our screens display multiple ads. Multiple clients will display their ads on the same screen at different times during the day.

Both Departures and Arrivals screens are located in the same area. Multiple clients will display their ads on the same screen at different times during the day.

Awards - €50,000

Awards Night Title SIGMA

Awards Night Title

This exclusive sponsorship places your company at the forefront of the industry, celebrating fellow leaders in a glamorous setting. Beyond showcasing your brand to a top tier audience, the Awards provide the perfect opportunity to network over a sumptuous three-course dinner.

Sponsorship includes:

- Title sponsorship - The SIGMA World Awards
- One table for ten in a central location
- All invitations sent with the sponsor's logo
- Logo & advert included on the menu
- Massive online branding visibility: several posts mentioning the exclusive sponsor of the Awards
- All collateral marketing material with the sponsor's logo
- Logo in prominent visibility on screens during the whole ceremony
- Logo on photo wall
- Event Footage available in high res with sponsor logo
- Mention by the Host

Extra Value Benefits:

- 83 Standard Passes + 2 Platinum Passes for the expo
- Unlimited job listings in the [Jobbing Vacancies](#) portal for one year.



Awards - €12,500

Awards Night Reception SIGMA

Awards Night Reception

Before the Awards Dinner, an elegant drinks reception with live entertainment will welcome guests. This sponsorship offers prominent branding in the reception area, ensuring your brand is noticed as attendees arrive and mingle.

Sponsorship includes:

- One table for 10 in a central location
- Branding visibility during the reception including glass rings and roll-up banners
- Opportunity to distribute branded gifts to the guests
- Logo on all the official photographs of the reception
- Post event marketing on social media

Extra Value Benefits

- 20 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

**Any branded gifts need to be provided by the sponsor & delivered to the SIGMA Office by no later than 2 weeks prior to the Summit*



Awards - €6,000

Awards Category SIGMA

Awards Category

Align yourself with industry excellence through the Awards Category Sponsorship Package. Beyond prestigious on-page branding opportunities, this sponsorship extends to the stage itself, giving you real presence and credibility at the event. Choose from a broad range of industry categories spanning everything from sportsbook operators to game providers and enjoy a moment in the spotlight while presenting the trophy.

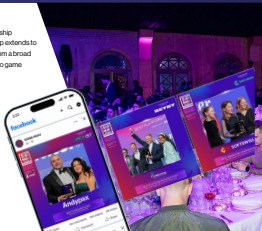
What's included:

- 10 seats at the Awards ceremony
- Contribution to the SIGMA Foundation
- Branding on the award category, the tables, and online
- Presence on stage: present the trophy to the winner
- Take part in official photographs with the winner

Extra Value Benefits

- 10 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for one year.

Please note that you cannot be nominated for the award you are sponsoring



Awards - €5,000

Awards Table SIGMA

Awards Table

Enjoy a no-expense-spared evening of Party and invite employees, friends, or leads to a seat at the table.

Sponsorship includes:

- 10 seats at the Gala Awards Dinner

Extra Value Benefits

- 8 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year



Awards - €8,000

Awards Chair Covers SIGMA | Sponsorship Availability: 1

Awards Chair Covers

Gain exclusive visibility at one of the most glamorous and well-attended events of the summit. This sponsorship offers the opportunity to brand all event chairs, ensuring your logo is prominently displayed throughout the ceremony.

Extra Value Benefits

- 13 Standard Passes for the expo
- Unlimited job listings in the [iGaming Vacancies](#) portal for 1 year

Specifications

- Branding of event chairs through customized chair covers (to be provided by the sponsor)
- Delivery to the venue no later than two weeks prior to the summit



SiGMA GLOBAL TOUR



Join the community!

SIGMA

EVENTS

Please find enclosed our proposal. We look forward to showcasing your brand in front of the industry. Please also meet my colleague **Valentin** and **Jaime**.

Chloe Von Brockdorff
Dist. Commercial Officer

 chloe.v@sigma.world



**Build your global
events strategy**

SIGMA

PLAY

We have a dedicated affiliate team that sends quality SEO traffic to sponsors and generates new leads.

Valentin Dasestein
Chief Commercial Officer



valentin.d@sigma.world



**Explore Play
commercial options**



We are the largest gaming academy available and you'll have the opportunity to meet with yours and discuss vocational.

Jaime Dobeno
Chief Executive Officer



jaimedobeno@igacademy.com



**View course
catalogue**